

Smart Country Startup Award 2024

The innovation prize of the
Smart Country Convention
16 October 2024 | hub27 Berlin

smart country

Startup Award

bitkom

Messe Berlin

Impressions 2023 – press play!

Wir sind **erster etablierter Anbieter**

Unsere Kundinnen
(Auswahl):

Logo of Hamburg

Logo of NDR

Logo of DB

Logo of StädteRegion Aachen

Logo of Bayerisches Staatsministerium des Innern, für Sport und Integration

Logo of Bayern Innovativ

Logo of Mercedes-Benz

Logo of STADT ASCHAFFENBURG

Logo of Landkreis Regensburg

Logo of STADT WÜRZBURG

Logo of BAYER UNIVERSITÄT

Logo of CSBW CYBER SICHERHEITS AGENTUR MÜNCHEN/HOFENBURG

Logo of BI Stadt Weiden Der Oberbürgermeister

Logo of T...

Logo of S



SCCON – the Facts



15.000 +
Participants



600 +
Speaker



600 +
Sessions



70 +
Workshops

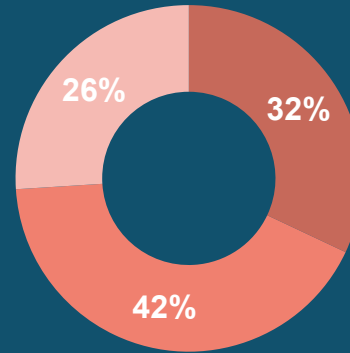


4 +
Stages



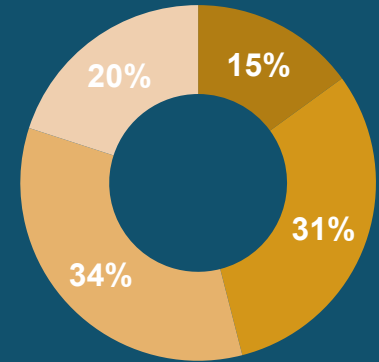
15.500 + sqm
Expo Area

15.000 + Participants



- from public sector
- from the digital economy
- science, associations and federations

80% of our trade visitors
influence purchasing/
procurement decisions



- decisive
- co-decisive
- consultative
- not involved

Source: 2023 SCCON exhibitor and attendee survey



The Smart Country Startup Award at a glance

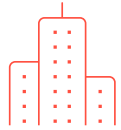
The Smart Country Convention's innovation prize recognizes outstanding innovations in the fields of **Smart City** and **GovTech**.



Six young startups will get the chance to pitch in front of a distinguished jury and an expert audience.



Two categories



Smart City

Whether it's Smart Parking that makes the search for a parking lot easier or clean water thanks to intelligent sensors: Innovations in the field of Smart City and Smart Region affect almost all areas of our everyday lives and help to make our lives and our daily routine more efficient, more modern and, above all, simpler.



GovTech

Whether it's intelligent appointment management systems and chatbots for government agencies or solutions in the field of cybersecurity: Innovative ideas in the field of e-government enable administrations, public authorities and governments to reduce bureaucracy and make processes faster and less complicated.

The partner package



- Stage presence via a place on the jury
- A short video introducing you as a category partner (will be shown at the award)
- Handing over of the deco check to the winner at the award ceremony
- Contact to exciting startups and access to all applications of both categories
- Positioning of your brand in the event communication, where possible with logo
- Positioning of your logo at the award event (presentation on stage etc.), in the invitations, newsletters etc. to the participants
- Social media (mentioned on social media channels of the Bitkom Group with around 32,000 contacts)

€ 18,000 sponsorship (incl. € 5,000 prize money)

Your direct line to us



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Patronage



Organizers

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convention